



Powerful Mobile Solutions. Better Engagement.

How to Boost Staff Engagement, Satisfaction, and Retention by Leveraging Texting!

Explore proven strategies to enhance employee communication, connectivity, and satisfaction with Dialog Health's easy-to-use, HIPAA-compliant, two-way texting platform!



www.dialoghealth.com

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Reduced Staff Workload and Stress with Automated Texts for Everyday Communication

Our two-way texting drastically minimizes everyday administrative workload including appointment related phone calls, increasing employee satisfaction.

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Increase Engagement and Improve Company Culture using Group and Direct Texts

Our staff group and direct text messages have demonstrated the ability to enhance a vibrant company culture by effectively communicating information about company events, activities, and updates.

05.

Let Your Employees Know You Care with Wellness Program Text Communication

Our wellness campaign group and mass texts have increased engagement rates around wellness programs. This showcases an organization's genuine care for employee happiness and well-being.

06.

Added Benefits of Selecting the Top Healthcare Texting Solution

Trying to improve staff retention? Short staffed? Dialog Health can help. Proven to drastically reduce staff workload and improve employee satisfaction.

As healthcare organizations navigate the challenges of retaining valuable team members, this ebook highlights ways in which incorporating two-way texting for fostering a more connected, efficient, and ultimately fulfilling work environment.

Dialog Health's texting has proven to be a strategic tool for healthcare leaders to not only alleviate staff workload but also to enhance engagement and satisfaction levels. Learn how we help...



Streamlined Work Processes:

Automation prevents burnout, allowing employees to focus on fulfilling roles.

Effective Communication and Collaboration:

Dialog Health's two-way texting strategies foster clear communication and address concerns promptly.

Time and Cost Savings:

Texting automation enhances staff efficiency, resulting in significant time and cost savings.

Positive Work Environment:

The streamlined processes and improved communication contribute to a positive work environment, promoting overall employee well-being.

A recent Salesforce survey found 89% of full-time workers are more satisfied with their job due to automation.

—Salesforce Article, 2022

About Dialog Health

Leader in Healthcare Texting Solutions

We consider ourselves healthcare communication superheroes, experts in tackling the industry's unique challenges. Unlike generic marketing texting services, we offer texting solutions that address healthcare's specific communication pain points and boost patient engagement.

Contact Us:



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Reduced Staff Workload and Stress with Automated Texts for Everyday Communication

Dialog Health's automation streamlines appointment management, reducing calls, and workloads, ensuring stress-free experiences, and correlating with higher employee satisfaction.

Automated texting not only eases workload but also reduces no-shows, improves attendance, and boosts revenue. Include calendar links for easy appointment confirmations.

The automation, customization, and personalization of Dialog Health's platform is a game-changer.

-Director of Communication, Hospital

Success Story:

92%
Reduced
Post-Op Calls

[LEARN MORE](#)

Popular Automated Use Cases to Decrease Workload :

Pre-Appointment Communication

- Appointment Confirmation
- Appointment Reminders
- NPO - Pre Instructions
- Pre Registration Forms
- Telehealth Link

Appointment Communication

- Patient Scheduling
- Referral Information
- Care Giver Communication
- Map to Office / Lab Link
- Medication Links

Post-Appointment Communication

- Post Appt Follow-up
- Post-Op Check-in
- Patient Surveys
- Billing Reminders
- Lab Results Links

MAINSTREETHEALTH: Hi Susan. You have your appointment tomorrow at [8AM](#). Please reply YES to confirm or RS to reschedule.

YES

MAINSTREETHEALTH: Thank you for confirming. Please remember DO NOT eat or drink after [10PM](#) this evening or tomorrow before your apt at [8AM](#). MAP to X-ray facility: <http://bit.ly/DHmap>

Increase Staff Engagement and Improve Company Culture using Group and Direct Texts

Learn how both group and individual text messaging enhance communication for company events, cultivating a feeling of community. Dialog Health's text messaging solutions streamline event updates, encouraging participation and contentment among employees.

This section highlights the positive impact of real-time information sharing on employee well-being, making a substantial contribution to employee retention.

Popular Group/Direct Text Use Cases:

- Messages for remote staff
- New staff orientation
- Office closures
- Cake in the conference room
- Department meetings and training

“Thank you, Dialog Health. Texting helped us execute our emergency preparedness plan and keep our patients and staff safer.”

— Message from Florida hospital executive following Hurricane Ian



HeathOffice: All Staff Notice- Due to the weather alerts for Hurricane Wilma the office will be closed tomorrow. We plan to re-open on [Monday 8/15 at 9:00 AM](#).

Please reply OK to confirm you have recieved this message

OK

Thurs, Aug 25 at 1:30 PM

COMPANY HR: 1 WEEK LEFT! Friendly reminder - click the link to complete the Employee Pulse survey for a chance to win in our next raffle on Friday: <http://bit.ly/3HFvbeQ>

Thanks for the reminder!

Emphasize the importance of employee well-being through the use of mass texting to automate communication regarding wellness programs and benefits. Explore how Dialog Health's texting solutions effectively reach all employees at once, fostering a healthier and more engaged workforce.

This chapter addresses the direct impact of automation in wellness communication on employee satisfaction and retention.

“ We have utilized the Dialog Health platform to communicate, inform, and roll out text messaging involving our employee benefit offerings...The platform is a definite must for any organization confronting challenges involving messaging and communications.”

-Jim Fight, Capital Area Transit System

COMPANY HR: Hi Frank. We are mailing a confirmation of the benefits you selected. If you have moved in the last 12 months, please log in at www.Portal/Employee or contact HR at [877-666-1132](tel:877-666-1132) to update your mailing address. If you have not moved, please reply NOT MOVED.

NOT MOVED

COMPANY HR: Thank you. You will receive your benefits confirmation overview by [November 1](#).

Mon, Dec 02 at 9:00 AM

COMPANY HR: Happy Birthday Frank! Have an AMAZING day 🎉

Success Story:

70%
increase in campaign engagement; more staff finished wellness activities

[LEARN MORE](#)

Popular Use Cases to Show You Care:

- Wellness Program Reminders
- Wish Staff 'Happy Birthday'
- Health Benefits Communication
- Benefit reminders and links
- Motivational Messages

Added Benefits of Selecting the Top Healthcare Texting Platform

Dialog Health, a frontrunner in healthcare communication solutions and an industry expert, presents a platform designed to enhance staff communication while adhering to HIPAA standards. Our feature-rich platform offers a multitude of capabilities for patient and employee communication.

Here's what sets us apart:

Multilingual Messaging:

Experience seamless message transmission in various languages, ensuring effective communication with diverse patient populations.

Versatile Multi-Text Messaging:

Enjoy the flexibility of multi-text messaging, allowing you to convey complex information or instructions comprehensively.

Real-time Delivery Receipts:

Benefit from on-screen delivery receipts in real-time, providing instant confirmation of message receipt and enhancing communication efficiency.

Emojis for Enhanced Expression:

Our platform integrates emojis, adding a layer of expression to messages for a more nuanced and personalized communication experience.

I am loving using Dialog Health Texting platform for our pandemic communications with our patients. It is making our lives so much easier. If we had to call every patient to cancel and now reschedule we would never get off the phone. The enhancement in our communications was very helpful. I just wanted to say THANKS!

- Joanne M. DeAngelis, CPA, Administrator, Long Island

Want to learn more?

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FREE DEMO

Schedule a Free Demo!

