

HR POPULAR USE CASES

12 WAYS TO LEVERAGE TWO-WAY TEXT MESSAGING TO IMPROVE STAFF COMMUNICATION AND ENGAGEMENT

1 RECRUITING AND INTERVIEW COMMUNICATION
Use texting to strengthen your recruitment efforts and better combat the national staffing shortage

2 ONBOARDING COMMUNICATION
Automate onboarding-related messages to streamline training requirements and improve the experience for new employees

3 TIME-SENSITIVE NOTIFICATIONS
Quick and reliable emergency and mass communication from weather alerts to power outages to Covid updates

4 ANNOUNCEMENTS
Send notifications to small or large audiences; segment your message to the audience who needs the information

5 OPEN ENROLLMENT CAMPAIGN
Use automated texts to simplify and increase engagement during insurance enrollment period

6 COMPANY BENEFITS INFORMATION
Text information about company-sponsored health and wellness initiatives that drive engagement

7 ENHANCE COMPANY CULTURE
Use text communication to remind staff how much their employer values them and their work

8 STAFF REQUIREMENTS AND RESPONSIBILITIES
Help your staff track training, credentials, and other important tasks and deadlines through text reminders

9 SURVEYS AND QUESTIONNAIRES
Targeted pulse surveys help address issues, identify areas for improvement, and drive meaningful changes

10 DATE AND DEADLINE REMINDERS
Share timely reminders and help ensure staff do not miss responsibilities and opportunities

11 POSITIVE NEWS AND STAFF SUPPORT
Send messages that share positive news, lift staff morale, and boost job satisfaction

12 GROUP-SPECIFIC COMMUNICATIONS
Quickly send messages to specific groups of staff - location, language, remote, position type and much more

KEY FEATURES

Our platform is cloud-based, user-friendly, and quick to deploy. Fortune 500 organizations are using our two-way texting solutions to improve employee communication and engagement.

CLOUD-BASED

Our cloud-based platform allows you to apply two-way texting across the enterprise. It effortlessly integrates and scales with your business needs.

EASY-TO-USE CONSOLE

Our console allows you to "press the easy button" and manage text campaigns in a straightforward, clear, and understandable manner.

SECURE & RELIABLE

Our platform adheres to the latest SSAE, HIPAA, TCPA, and CTIA standards. A text messaging solution you can trust.

TWO-WAY TEXTING

Our two-way technology embraces the conversational nature of texting: actively engaging your subscribers. Most platforms don't offer this.

MULTIPLE SOLUTIONS

One platform with multiple solutions. Our software features mobile keyword sign-up, custom subscriber fields, and much more.

TIER 1 CONNECTIVITY

Our Tier 1 Carrier Connectivity status ensures best-in-class ability to send and receive SMS across all mobile providers, ensuring quality.

BASIC & ADVANCED

Our easy-to-use platform can be employed for simple text messaging to a user base as well as for more advanced, multi-layered campaigns.

LIVE & AUTOMATED

Our gateway allows you to set up specific and defined trigger events for automated text messages. Easily manage live, automated campaigns.

DRIP & SCHEDULED

Trigger a series of messages to be sent at intervals when users take specific actions in addition to simple time-based scheduling.

1:1 & GROUP & MASS

1:1 text capability allows staff to send a text directly to someone in real-time. Or, easily send a group broadcast to reach hundreds of customers in minutes.

PERSONALIZATION

Personalize and group your subscriber list. Our platform allows you to manage and sort your contact list in ways that work best for you.

TRACKABLE LINKS

Our platform allows you to steer subscribers to additional resources with links to surveys, maps, web links, videos, and more.

LIVE REPORTING

Understand performance metrics in real-time with reporting capabilities at your fingertips. Access your deliverability reports immediately.

ANALYTICS

AnalyticsPRO allows you to access actionable data to analyze your campaign's success with live reporting on reachability metrics.

SHORT CODES

Get unique short codes used only by your organization. Dedicated short codes allow you to run a wider variety of personalized campaigns.

DIGITAL INTAKE FORMS

Let employees complete required information on their phones, reducing paperwork, eliminating bottlenecks, and helping your teams stay on track.

WHITE LABEL

Custom branded console opportunity for your organization. We can work with you on special projects..including white label.

MULTI-LANGUAGE SMS

Our AI-powered translation tool ensures your team reaches every employee fast, in 130+ languages, no extra steps and no apps.