

STOP

Wasting Effort on Low-Response Outreach Like Calls, Emails & Mail

START

Reaching People Where They Respond - With Less Effort



File Based Messaging with Dialog Health

Turn any existing call, email, or mail list into a two-way texting channel – with a simple CSV upload, no heavy lifting, and real engagement that drives results.

Mon, Aug 10 at 10:15 AM

HEALTH CENTER: Hi Jim. Our records show that it is time to schedule your annual exam with Dr. Franklin.

Please call [877-666-1132](tel:877-666-1132) so we can set up an appointment for you. Or you can schedule directly online at dhlink.co/schedule. Thank you

Mon, May 10 at 10:15 AM

HEALTH CENTER: Hi! Spring is here-and so is pollen. Sneezing, congestion, or sinus pressure. We're here for you. Open late & weekends for drop-ins. Visit our HealthCenter today: <https://dhlink.co/map>

Take the Lists You Already Manage – and Make Them Perform
Most teams already manage lists for calls, email, or mail – but those channels require effort with limited response

File-Based Messaging turns those same lists into two-way text conversations with higher engagement

Popular Use Cases

- Gaps-in-care and overdue follow-ups
- Annual exams and appointment reminders
- Physician surveys and updates
- Donor and community outreach
- If its in a list - we got you

Simple to Launch

Format your data once, upload a CSV, and start texting. No integrations required. IT optional

Why It Works

Texting reaches people where they respond – driving higher engagement, better compliance, more appointments, and less manual work for staff

Less effort. Better response. Real results.

File-Based Messaging in Action

The Opportunity:

From Static Lists to Scalable, High-Engagement Outreach

What Changes:

Before:

Lists used for phone calls, email campaigns, or mailed outreach – requiring staff time, follow-up, and repeated effort with inconsistent response.

After:

Those same lists become two-way SMS campaigns that reach people instantly, generate faster responses, and provide clear visibility into engagement.

Sample:

Popular Use Cases	List Type	Why It Works	Expected Impact*
Gaps-in-Care Outreach	Patients overdue for services	Timely, relevant, easy to act on	Higher compliance, more visits
Annual Exams & Preventive Care	Existing patient lists	Simple reminders remove friction	Increased appointment volume
Vaccines / Boosters	Eligible population lists	Seasonal urgency + advisory prompts	10–20% engagement lifts
Physician Surveys	Provider contact lists	Mobile-first response	Higher survey completion
Donor Campaigns	Donor or member lists	Personal, direct, immediate	Faster responses vs email
Community Health Campaigns	Outreach lists	Education delivered where people respond	Increased participation
Staff Communication	Employee lists	From open enrollment to wellness programs	Increase engagement

*See Case Studies – Client results vary depending on utilization of platform